IBERIFIER
Iberian Digital Media Observatory

A PLUS FOR EUROPE:

Advancing the Iberian Response to Disinformation

15–16 October 2026
European Parliament Office in Spain, Madrid

CONFERENCE PROGRAMME

DAY 1 – THURSDAY, 15 OCTOBER 2026

15:30-15:45 Registration and welcome

15:45-16:00 Institutional welcome

***Carlos Rul·lan**, Digital Communications Officer (European Parliament Liaison Office in Spain)*
***Ramón Salaverría**, IBERIFIER Coordinator (Universidad de Navarra)*

16:15-16:30 Protecting information integrity: The EU's whole-of-society approach

***Alberto Rabbachin**, Deputy Head of Unit (European Commission)*

16:30-17:15 Influence operations and how to disrupt them - towards a global infrastructure and approach
Opening keynote

***Saman Nazari**, Counter Disinformation Network Coordinator (Alliance4Europe)*

17:15-17:30 Coffee break

17:30-18:15 The impact of disinformation in the Iberian information space
Presentation of reports on scientific and climate disinformation, and public perceptions

***Miguel Paisana** (OberCom)*
***Lara Lázaro** (Real Instituto Elcano)*
***Rocío López** (FECYT)*

18:15-19:00 Iberian fact-checkers hard at work
Roundtable on disinformation campaigns and fact-checking practices

*Moderator: **Pablo Hernández** (Maldita)*
*Speakers: **Marilín Gonzalo** (Newtral)*
***Sergio Hernández** (EFE Verifica)*
***Ruth Pérez Castro** (Verificat)*
***Filipe Pardal** (Polígrafo)*

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DAY 2 – FRIDAY, 16 OCTOBER 2026

10:00–10:45 **The new algorithmic frontline: fostering situational awareness while building democratic resilience. The role of EDMO Network**
Keynote conference

***Paolo Cesarini**, Programme Director (EDMO / European University Institute)*

10:45–11:30 **Training to navigate the information environment**
Roundtable on media literacy

*Moderator: **Eva Herrero** (Universidad Carlos III de Madrid)*
*Speakers: **Charo Sádaba** (Universidad de Navarra)*
***Vítor Tomé** (Instituto Universitário de Lisboa)*
***Nereida Carrillo** (Learn to Check)*
***Lucía Gómez** (Maldita)*

11:30–11:45 **Coffee break**

11:45–12:30 **European policy on disinformation: from commitments to action**
Dialogue on the Code of Practice and the Rapid Response System

***Carolina Moreno** (Universidad de Valencia)*
***Miguel Paisana** (OberCom)*

12:30–13:10 **Emerging research on disinformation**
Presentation of doctoral dissertations conducted within the framework of IBERIFIER

***Irene Larraz** (Universidad de Navarra, Newtral)*
***Pablo Hidalgo** (Universidad Rey Juan Carlos, Universidad Carlos III de Madrid)*
***Edurne Garde** (Universidad de Navarra)*

13:10–13:15 **Closing remarks**

***Ramón Salaverría**, IBERIFIER Coordinator (Universidad de Navarra)*

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